

Attendee Brochure



Virginia Association
of School Librarians

2017 Annual Conference
November 2-4, 2017
Chantilly, Virginia



LIBRARIES
FOR THE

People



VAASL 2017

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**Virginia Association
of School Librarians**

We are excited to share that, after more than a decade, the VAASL Annual Conference will be held in Northern Virginia. I have had the opportunity to visit our venue, Westfields Marriott Washington Dulles, numerous times and know you will love the beautiful location, ease of access, and plentiful parking. Our theme, "Libraries for the People," represents our mission and vision as we demonstrate our support of ESSA. Libraries provide all patrons equal opportunities to access a variety of resources and technology. School libraries are havens, meeting the unique needs of those they serve. What a perfect time and location to celebrate libraries and their impact on students' lives.

We invite you to join with VAASL as we celebrate and promote creativity, culture and collaboration in school libraries across the state of Virginia. This is a wonderful chance to learn from our many talented colleagues, be inspired by award winning and debut authors, and meet with our many vendors as they share the newest products to support library programs.

We anticipate more than 800 attendees at the 2017 VAASL Annual Conference in Northern Virginia. We hope you will join us!

A handwritten signature in black ink that reads "Laurie M Bolt". The signature is written in a cursive style.

Laurie Bolt, 2017 Conference Chair

VAASL President-Elect



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Featured Speakers



Thursday, Keynote Speaker - Marc Tyler Nobleman

If Marc Tyler Nobleman were a superhero his chest would be emblazoned with a T, and his power would be seeker of truth. Despite my crush on Captain America, hearing the true story of Batman's origins had me enthralled. Marc is a great storyteller and passionate about his subject, whether it is a superhero, fairies, or Chupacabra. You won't want to miss all he has to share.



Thursday Evening "Cookies and Kwame" - Kwame Alexander

Kwame Alexander is a prolific award winning author, literacy advocate, educator, and builder of libraries. His *New York Times* best seller, *Crossover*, won the 2015 Newbery Medal. Kwame "believes that poetry can change the world, and he uses it to inspire and empower young people". Be sure to check out his website and learn about his newest books and many accomplishments.



Friday Keynote Speaker - Donalyn Miller

Friday afternoon we welcome Donalyn Miller as our keynote speaker. Donalyn, author of *Reading in the Wild* and *The Book Whisperer*, will offer her insight and expertise for growing a community of readers. She currently works with Scholastic and is a guru of reading promotion, sharing her wealth of knowledge and love of books across social media platforms. Be sure to check her out!



Friday Night Awards Banquet - Ruta Sepetys

Ruta Sepetys, daughter of a Lithuanian refugee, and *New York Times*'s bestselling author of *Salt to Sea*, *Between Shades of Gray*, and *Out of the Easy*, will be our featured speaker at the Friday awards dinner. Ruta considers herself a "seeker of lost stories". Her historical fiction books, available in over 30 languages, revive the stories that seem to have been lost in history. Ruta received "The Rockefeller Foundation's Bellagio Fellowship" and most recently the 2017 CILIP Carnegie Medal for her novel *Salt to Sea*. (Spoiler alert, you will need a box of tissues when you read this beautiful novel.) Her books bring to light the experiences of those whose stories needed to be shared. You won't want to miss the opportunity to hear Ruta speak.

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Featured Speakers (cont.)

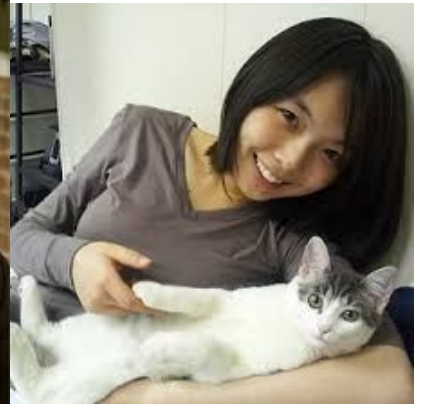
Saturday Author Breakfast - Meg Medina



We are very excited about our Saturday author event at this year's Annual Conference! Your ticket purchase to this event is an opportunity to start your day with five wonderful authors. Come join us for an author breakfast entitled: **How a Book Connects: Views and Ideas from Five Favorite Multicultural Authors.** Our panel moderator, Cuban American author Meg Medina, has won multiple awards including her most recent Pura Belpre Honor Medal for *Mango, Abuela and Me*. Additional award winning books include: *Yaqui Delgado Wants to Kick Your Ass*, *Tia Isa Wants a Car*, and *The Girl Who Could Silence the Wind*. Her most recent Young Adult novel, *Burn Baby Burn*, was named Best Book of 2016 by School Library Journal. The accolades are numerous and clearly well deserved. She will be joined by Lamar Giles, author and founding member of *We Need Diverse Books*. He has written several YA books: *Fake ID*,

Endangered, and *Overtuned*. Madelyn Rosenberg, author of books for children and adults, her titles include: *This is Just a Test* (with Wandy Shang), *How to Behave at a Dog Show*, *Nanny X* and *Dream Boy*. Ruta Sepetys, author of *Between Shades of Gray*, *Out of the Easy* and *Salt to Sea*.

The final member of this amazing panel is Wendy Shang, author of *The Great Wall of Lucy Wu* and *The Way Home Looks Now*. You won't want to miss this one!



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Conference Schedule

Wednesday

5:00 - 8:00 General Registration

Thursday

8:00 Exhibit Hall Grand Opening**
9:00-10:00 Concurrent Session
10:15-11:30 First General Session and Keynote Address: Marc Tyler Nobleman
11:30-1:00 Lunch Break with Vendors
1:00-2:00 Concurrent Session
2:15-3:15 Concurrent Session
3:30-4:30 Concurrent Session
4:30-5:30 President's Reception in Exhibit Hall**
7:00-8:45 Dessert with Kwame Alexander *
9:00-10:00 Alumni groups

Friday

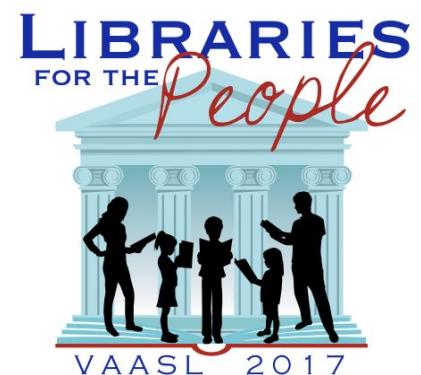
8:00-9:00 Concurrent Session
7:00 - 1:30 Exhibit Hall Open
9:00 Coffee in Exhibit Hall
9:15-10:15 Concurrent Session
10:00-10:45 Snack Break in the Exhibit Hall
11:00-12:00 Concurrent Session
12:00-1:30 Lunch
1:30-2:30 Concurrent Session
1:30 Exhibit Hall Closes
2:45-4:30 General Session II : Donalyn Miller
6:00-9:00 Reception and Awards Banquet: Ruta Sepetys *

Saturday

8:00-10:00 Author Breakfast: Meg Medina and author panel *
8:00-12:00 Concurrent Sessions

**Ticketed Pay-Event*

***Free event but ticket required*



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Registration Information

New this year! Due to participant request, VAASL is now offering a registration bundle that includes lunch both Thursday and Friday. You will receive a wristband in your registration packet.

Membership Reminder: *To register for the conference using member rates, your non-lifetime membership must be renewed/processed prior to arrival at the conference.* The VAASL membership year is October 1 - September 30. If you renew your membership on or after July 1, 2017, your membership will continue through September 30, 2018.

VAASL membership is only \$55. Among the many benefits is a greatly reduced rate for the annual conference. Only members qualify for "early bird" registration.

To renew your membership or join VAASL, visit the [VAASL Home Page](#) and click on "Membership" at the top.

Concurrent Session Presenters: If your proposal for a concurrent session is accepted, you will register for the conference at a discounted price using the URL included in your acceptance email.

Bring a Classroom Teacher: Back by popular demand, each paying librarian can bring a classroom teacher for only **\$100.00!** In order to take advantage of this promotion, please go to the [GROUP REGISTRATION](#) form and register the first person at the appropriate member or nonmember rate and the teacher at the "register a classroom teacher" rate of just **\$100.00.**

Early Bird Registration:

MEMBER RATES WILL INCREASE BY \$30.00 PER PERSON AFTER THE EARLY BIRD DEADLINE OF OCTOBER 2, 2017

Member Early Bird - Full Conference	\$150.00
Member Early Bird - Full Conference w/Lunch Bundle	\$200.00
Member Early Bird - Thursday Only	\$100.00
Member Early Bird - Thursday Only w/Lunch included	\$125.00
Member Early Bird - Friday Only	\$100.00
Member Early Bird - Friday Only w/Lunch included	\$125.00
Member Early Bird- Saturday Only (includes Authors' Breakfast)	\$ 75.00

Non Member Rates:

Non Member - Full Conference	\$240.00
Non Member - Full Conference w/Lunch Bundle	\$290.00
Non Member - Thursday Only	\$190.00
Non Member - Thursday Only w/Lunch included	\$215.00
Non Member - Friday Only	\$190.00
Non Member - Friday Only w/Lunch included	\$215.00
Non Member - Saturday Only (Includes Authors Breakfast)	\$165.00
Retiree Early Bird - Full Conference	\$100.00
Retiree Early Bird - Full Conference w/Lunch Bundle	\$150.00
Bring a Classroom Teacher (in conjunction with a librarian)	\$100.00
Bring a Classroom Teacher (in conjunction with a librarian)	\$150.00

Ticketed Events: [Click here](#) to view/print a description of the functions.

Nov. 2, 2017, 8:00 - 9:00 - Exhibit Hall Grand Opening w/Continental Breakfast - \$0.00
Nov. 2, 2017, 4:30pm - 5:30pm - President's Reception - \$0.00
Nov. 2, 2017, 7:00pm - 8:45pm Dessert with Kwame Alexander - \$20.00
Nov. 3, 2017, 6:00pm - 9:00pm - Awards Banquet with Ruta Sepetys - \$50.00
Nov. 4, 2017, 8:00 - 10:00 - Breakfast with Meg Medina and Author Panel - \$30.00

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